

## Wellness Economy by Sector 2019-2022

	Market Size (US\$ billions)				Average Annual Growth Rate	
	2019*	2020*	2021	2022	2019- 2020	2020- 2022
Personal Care & Beauty	\$1,066.3	\$924.2	\$1,048.2	\$1,088.7	-13.3%	8.5%
Healthy Eating, Nutrition, & Weight Loss	\$911.3	\$948.7	\$1,046.2	\$1,079.3	4.1%	6.7%
Physical Activity	\$875.9	\$746.8	\$927.1	\$976.3	-14.7%	14.3%
Wellness Tourism	\$720.4	\$350.6	\$466.8	\$650.7	-51.3%	36.2%
Public Health, Prevention, & Personalized Medicine	\$358.2	\$537.2	\$600.9	\$610.9	50.0%	6.6%
Traditional & Complementary Medicine	\$486.6	\$449.6	\$502.4	\$518.6	-7.6%	7.4%
Wellness Real Estate	\$225.2	\$274.0	\$341.2	\$397.7	21.6%	20.5%
Mental Wellness	\$130.2	\$142.6	\$165.5	\$180.5	9.5%	12.5%
Spas	\$113.8	\$69.9	\$82.1	\$104.5	-38.6%	22.3%
Workplace Wellness	\$52.2	\$47.9	\$49.6	\$50.6	-8.2%	2.8%
Thermal/Mineral Springs	\$65.7	\$39.9	\$45.4	\$46.3	-39.2%	7.7%
<b>Wellness Economy</b>	<b>\$4,931.7</b>	<b>\$4,463.5</b>	<b>\$5,193.3</b>	<b>\$5,611.6</b>	<b>-9.5%</b>	<b>12.1%</b>

\* 2019 and 2020 figures for most sectors have been revised since GWI released the previous version of the Wellness Economy Monitor (see box on Page 10 for more details).

**Note: Figures do not sum to total due to overlap in segments.**

Source: Global Wellness Institute, based on extensive primary research and secondary data sources.



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